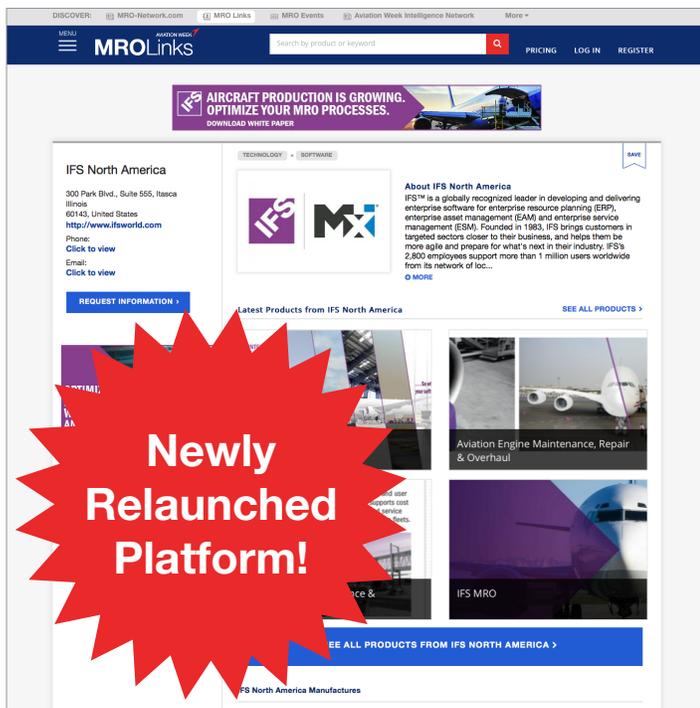


A Seamless Way to Connect Buyers and Suppliers

MRO Links is Aviation Week Network's relaunched digital MRO searchable directory that lets buyers quickly find products and companies build their own microsite to showcase their products and services and make sure they get found.

Your Company Microsite:



How does the MRO Links marketplace benefit you?

- ▶ **Receive maximum exposure for your products and services:** Relevant articles throughout MRO-Network.com and in the MRO Network Daily newsletter that mention your company, product or service will link directly to your company microsite.
- ▶ **Showcase your company** as an expert and industry leader
- ▶ **Easily connect with global aviation aftermarket audience** of buyers and decision-makers
- ▶ **Create a custom marketing program** with your online listing to include lead generation and digital campaigns.

**Integrated Content...Simplified User Experience
 ...Connected Buyers and Sellers**

For details on the MRO Links Program, turn to page 2.

Selling Simplified...3 Easy Steps

STEP 1: Build Your Custom Microsite:

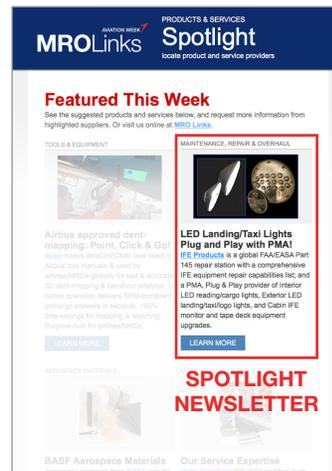
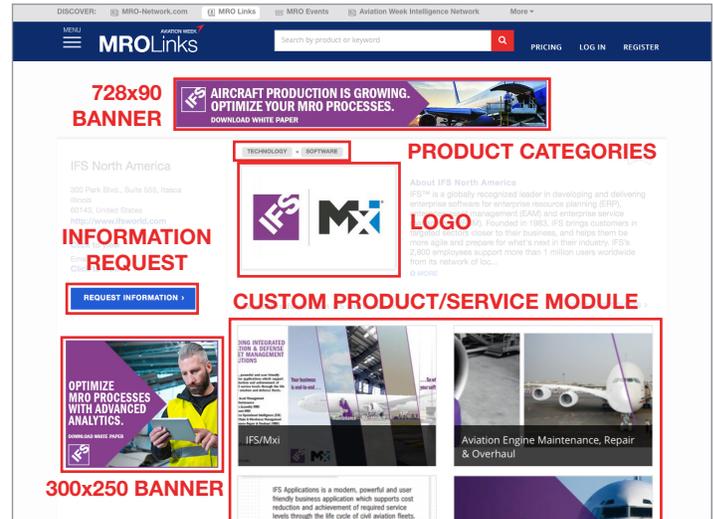
Buyers view your Microsite when they visit MRO Links, and in search results on MRO-Network.com.

Your Custom Profile includes:

- ▶ Logo
- ▶ Banner (300 x 250)
- ▶ Product Categories
- ▶ Customized product/service module

STEP 2: Promote Your Company:

- ▶ **A seamless experience for users to connect with companies and products** within Aviation Week Network's digital communities—AviationWeek.com, MRO-Network.com and the MRO Events and Conferences
- ▶ **Your Featured Product ad** to appear in the MRO Links *Spotlight* eNewsletter as well as MRO Links section of *Inside MRO* Magazine – reaching over 40,000 buyers in the MRO community
- ▶ **Ad in *Inside MRO* Magazine** print and digital with circulation of over 36,000
- ▶ **MRO-Network.com** with over 250,000 monthly page views
- ▶ **MRO-Network Daily Newsletter** featuring the latest content across Aviation Week Network's MRO portfolio, with a distribution of over 40,000
- ▶ **Custom marketing services opportunities** to elevate your brand and drive even more leads!



STEP 3: Grow your Business

- ▶ Elevate your brand
- ▶ Get noticed
- ▶ Generate leads

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	PREMIUM	PREMIUM PLUS	CUSTOM Call for price
Online Marketplace Listing	X	X	X
Company Profile Enhancement I Left 300x250 banner ad	X	X	X
Company Profile Enhancement II Right 300x250 banner ad, 728x90 top and bottom, 320x50 mobile		X	X
Product Service Categories	1	5	unlimited
Lead Gen: Contact requests	X	X	X
Featured Product Spotlight 1: <i>Inside MRO</i> 1/6 ad and (1x) appearance in MRO Links Spotlight* newsletter	X	X	X
Featured Product Spotlight 2: MRO-Network Daily newsletter (1x)		X	X
Product Uploads: Up to 10 assets: images, product brochures, line cards, press releases, videos		X	X
Custom Marketing Program (custom emails, category sponsorships, targeted ad campaigns, etc.)			X

* Inclusion dependent on when space is available