

ATW Daily News Newsletter

Reaching Airline decision-makers and influencers across the globe.

ATW's daily newsletter reaches more commercial airline decision-makers and influencers who are authorized to make purchasing decisions. This highly engaged newsletter, with an 89% open rate, brings the latest news and updates surrounding the global commercial air transport industries.

Audience of Influencers

Reaches more than **45,000** commercial aviation decision-makers and influencers.

- C-Suite
- Senior Management
- Operations Management
- Engineering & Technical Management
- Procurement/Purchasing

Performance

81% Open Rate

30% Unique Open Rate

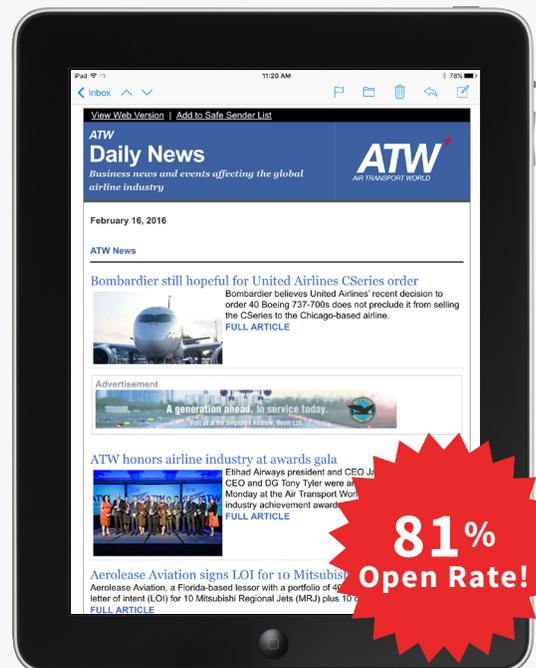
Ad Specifications

Two Sizes Available:

- 180 pixels X 150 pixels
- 468 pixels X 60 pixels

Text may be included with either banner size:

Outside the Banner (50 words maximum),
URL (1 line, 70 characters maximum)



CONTACT

For details, contact your Aviation Week Account Manager or:

Tom Davis

Sales Director, Commercial Aviation
tom.davis@penton.com
+1 469 854 6717

Source: Average monthly statistics. Webtrends Analytics, Adobe Marketing Cloud, 2016.